





**NOTE:** Because Congress is in session during the delegation's visit, meetings and times are subject to change. NDI appreciates the understanding and flexibility of the delegation with respect to schedule changes.

Program for Visiting Members of the Assembly of the Representatives of the People (ARP) of the Republic of Tunisia

## Delivering on Democracy: Economic Development and Youth Engagement

February 20-27, 2016

#### PROGRAM AGENDA

The program, organized by the Institute for Representative Government (IRG) in partnership with the National Democratic Institute (NDI) and with the support of the Bureau for Educational and Cultural Affairs of the U.S. Department of State, is intended to provide an opportunity for members of the Assembly of the Representatives of the People (ARP) of the Republic of Tunisia to share experiences with members of the US Congress on challenges associated with meeting citizen expectations, particularly with respect to economic development and youth engagement. The peaceful conduct of parliamentary and presidential elections in October 2014 has contributed to the widespread impression of Tunisia as the lone success of the Arab Spring. While the efforts of Tunisia's national dialogue quartet were recognized by the Nobel Committee for its efforts to develop a national roadmap to steer the country forward, citizen expectations of the new parliament for socio-economic development and democratic programs remain exceptionally high relative to existing economic, security and political challenges. political leadership will be needed to ensure that democracy is delivering for all Tunisians, in particular the country's youth, who suffer from a lack of economic opportunities and political engagement. During the exchange program, delegates will have an opportunity to explore the pressing economic and security issues that matter most to Tunisian citizens through dialogue with fellow members of the US Congress, Congressional staff, state legislators, policy experts and civil society leaders in Washington, D.C., and Annapolis, Maryland. Members of the delegation will be accompanied by NDI staff and by State Department-provided interpreters.

## SATURDAY, FEBRUARY 20

Arrival in Washington, D.C.

## 8:10 PM DELEGATES ARRIVE AT DULLES INTERNATIONAL AIRPORT

Lufthansa Flight 9252 from Frankfurt

Members of the delegation will be greeted at the airport by NDI staff, holding an NDI sign, immediately upon exiting customs. Transportation will be provided to the hotel, which is approximately 40 minutes away. NDI staff will provide the delegation with a short briefing on the way to the hotel, and will be available to answer questions. Upon arriving at the hotel, delegates will be provided with their per diem allowance for the week and a briefing book that contains details related to the agenda.

## **Hotel Location**:

The Sofitel Washington D.C. Lafayette Square 806 15th St, N.W. Washington, D.C. 20005 +1 (202) 730-8800

### SUNDAY, FEBRUARY 21

Rest from Travel, Optional Tour of Washington, D.C.

#### MORNING FREE

All breakfasts have been paid for by NDI. Delegates are requested to have breakfast in the hotel in advance of departure for each day's program.

# 12:45 PM MEET IN HOTEL LOBBY TO DEPART FOR TOUR OF WASHINGTON, D.C. (OPTIONAL)

1:00 PM TOUR OF WASHINGTON AND THE NATIONAL MALL (OPTIONAL)

NDI has arranged a brief informal tour of Washington, D.C.. Accompanied by a tour guide, and NDI staff, a minibus will drive the delegation to the major landmarks in the Washington D.C. area, with brief stops for photos. Interpretation will be provided.

#### 4:00 PM RETURN TO HOTEL

#### **EVENING** FREE

Members of the delegation will have the evening free to rest from their long flight. NDI staff and State Department interpreters will be available to assist in providing suggestions for restaurants nearby the hotel.

## MONDAY, FEBRUARY 22

Welcome and Overview of U.S. Congress

### 8:30 AM MEET IN HOTEL LOBBY TO DEPART FOR NDI

#### 9:00 AM WELCOME SESSION

The study mission will officially commence with an opening session at NDI. During the session, senior staff from NDI, and the U.S. Department of State will welcome delegates to Washington, D.C., discuss key themes for the program, and review the week's schedule with the delegates. Delegates will have a brief opportunity to share their objectives for the study mission and ask any questions about the program.

Patricia "Kit" Norland, Division Chief, Professional and Cultural Exchanges
Patricia "Kit" Norland became chief of the Professional Fellows Division in the
Bureau of Education and Cultural Affairs in August, 2014. Since joining the
Foreign Service, Kit has served as a Public Diplomacy (PD) officer at U.S.
embassies in Thailand and Laos and the U.S. Consulate General in Ho Chi Minh
City. She has managed the spectrum of PD programs, promoting mutual
understanding through education, media, culture, English teaching, student
advising and more. Kit also served in the Bureau of Oceans, Environment and
Science, and coordinated PD courses at the Foreign Service Institute. She grew
up in Africa and Europe and speaks several languages.

#### Kenneth Wollack, President, NDI

Mr. Wollack joined NDI in 1986 as executive vice president and was elected president in 1993. Mr. Wollack has traveled extensively in Eastern and Central Europe, the former Soviet Union, Latin America, the Middle East, Asia, and Africa on behalf of the Institute's political development programs. He has testified on numerous occasions before congressional committees, appeared on national television and radio, and spoken before world affairs councils across the country. He has served on various task forces sponsored by the Brookings Institution, the United States Institute of Peace, the Council on Foreign Relations, the Center for U.S. Global Engagement and the Bipartisan Policy Center. Mr. Wollack currently is a member of the Advisory Committee on Voluntary Foreign Aid and has served as chairman of the U.S. Committee for the United Nations Development Programme.

## **Location:**

National Democratic Institute 8th Floor Board Room 455 Massachusetts Ave., N.W. Washington, D.C. 20001

#### 10:00 AM COFFEE BREAK

## 10:15 AM OVERVIEW SESSION ON THE U.S. CONGRESS AND ITS ROLE IN THE U.S. POLITICAL SYSTEM

Jerry Hartz, Director for Government Relations and Communications, NDI, and Former Senior Advisor and Director for Floor Operations, Democratic Leader Rep. Nancy Pelosi

Jerry Hartz served as a top leadership aide in the U.S. House of Representatives for nearly 28 years, most recently as Senior Adviser and Director of Legislative Floor Operations for former Speaker and current Democratic Leader Nancy Pelosi. During his tenure, Hartz was responsible for overseeing the movement of major legislation through the floor of the House, including policy, procedure, and tactics, as well as coordination with the Senate and the White House. This meeting seeks to provide delegates with an overview of the U.S. political system, while concentrating on the roles and functions of the U.S. Congress. It will address issues relating to the relationships between the branches of government and the tools and resources available to assist members of Congress in making decisions and conducting oversight.

#### **Location:**

National Democratic Institute 8th Floor Board Room 455 Massachusetts Ave., N.W. Washington, D.C. 20001

#### 11:40 AM DEPART FOR LUNCH

### 12:00PM LUNCH WITH IRG BOARD MEMBERS

This introductory lunch with IRG Board Members will provide the delegation an opportunity to meet with leading former Members of Congress. This two-way exchange will allow members of the delegation to ask questions of former members about the core functions of legislators in the U.S., while providing an opportunity for IRG Board Members and former members of Congress to learn more about the current challenges facing members of the delegation.

## Peter M. Weichlein, Executive Director, IRG

Peter M. Weichlein has served as the Executive Director of IRG since 2012. He also serves as the Chief Executive Officer of the U.S. Association of Former Members of Congress. In this position, Mr. Weichlein plans and directs all policies, objectives, and initiatives for the association and oversees a staff of five to implement the Association's programming.

Hon. Mike Andrews, Former Member of Congress and IRG Board Member Mike Andrews was a Representative from Texas, born in Houston, Texas on February 7, 1944. He graduated with a B.A. from the University of Texas, Austin in 1967 and earned his J.D. from Southern Methodist University, School of Law in 1970. Rep. Andrews was a law clerk for United States District Court Judge for the Southern District of Texas from 1971 to 1972 and an assistant district attorney in Harris County, Texas from 1972 to 1976. He was elected as a Democrat to the Ninety-eighth and to the five succeeding Congresses (January 3, 1983-January 3, 1995). He was not a candidate for reelection in 1994, but was an unsuccessful candidate for nomination to the United States Senate.

Hon. Phil English, Former Member of Congress and IRG Board Member
Philip Sheridan English was a Representative from Pennsylvania, born in Erie,
Pennsylvania on June 20, 1956. He earned his B.A. from the University of
Pennsylvania in 1978. Rep. English was a committee staff aide for the
Pennsylvania State Senate, an Erie County controller from 1985 to 1988 and an
unsuccessful candidate for Pennsylvania State Treasurer in 1988. He was the
Chief of Staff for Pennsylvania State Senator Melissa Hart from 1990 to 1994 and
a delegate at the Republican National Convention in 1984, 2000, and 2004. Rep.
English was elected as a Republican to the One Hundred Fourth and to the six
succeeding Congresses (January 3, 1995 - January 3, 2009). He was an
unsuccessful candidate for reelection to the One Hundred Eleventh Congress in
2008.

Hon. Martin Frost, Former Member of Congress and IRG Board Member
Martin Frost is a former Representative from Texas, born in Glendale, California
on January 1, 1942. He graduated with a B.A. and B.J. from the University of
Missouri in 1964 and received his J.D. from Georgetown University Law Center
in 1970. He served in the United States Army Reserves from 1966 until 1972 and
was a journalist and law clerk for United State Judge Sarah T. Hughes. He was a
delegate at the Democratic National Convention in 1976, 1984, 1988, 1992, 1996,
and 2000. Rep. Frost was elected as a Democrat to the Ninety-sixth and to the
twelve succeeding Congresses (January 3, 1979-January 3, 2005) where he was
Chair of the House Democratic Caucus (One Hundred Sixth through One
Hundred Eighth Congresses). He was an unsuccessful candidate for reelection in
2004. He currently serves as Chairman of the Board of the National Endowment
for Democracy (NED) and is a senior partner in the Washington, D.C., office of
law firm, Polsinelli.

#### Hon. Blanche Lincoln

Blanche Lambert Lincoln was a Representative and Senator from Arkansas, born in Helena, Arkansas on September 30, 1960. She earned her B.A. from Randolph-Macon Woman's College in 1982 and was a staff assistant to Representative William V. Alexander, Jr. from 1982 to 1984. She was elected as a

Democrat to the One Hundred Third Congress (January 3, 1993-January 3, 1995) as Blanche Lambert and was reelected to the One Hundred Fourth Congress (January 3, 1995-January 3, 1997) as Blanche Lambert Lincoln. She was not a candidate for reelection to the One Hundred Fifth Congress, but was elected as a Democrat to the United States Senate in 1998. She was reelected in 2004, and served from January 3, 1999 to January 3, 2011 where she was Chair of the Committee on Agriculture, Nutrition, and Forestry (One Hundred Eleventh Congress). She was an unsuccessful candidate for reelection in 2010.

#### Hon. Connie Morella

Constance A. Morella is a former Representative from Maryland, born Constance Albanese in Somerville, Massachusetts on February 12, 1931. She graduated with a B.A. from Boston University in 1954 and received her M.A. from American University in 1967. She was a professor at Montgomery College from 1970 until 1986 and was a member of the Montgomery County, Md., Commission for Women from 1971 to 1975. Rep. Morella was a member of the Maryland State House of Delegates from 1979 to 1986. She was elected as a Republican to the One Hundredth and to the seven succeeding Congresses (January 3, 1987-January 3, 2003) and was an unsuccessful candidate for reelection to the One Hundred Eighth Congress in 2002. She was the United States Ambassador to the Organization for Economic Cooperation and Development from 2003 to 2007. She is currently a faculty member at American University in Washington, D. C.

Hon. Tim Petri, Former Member of Congress and IRG Board Member

Thomas Evert Petri was a Representative from Wisconsin, born in Marinette, Wisconsin on May 28, 1940. He graduated with an A.B. from Harvard University in 1962 and received his J.D. from Harvard Law School in 1965. Rep. Petri was a clerk to United States Judge James Doyle of the Western District of Wisconsin and was a Peace Corps volunteer from 1966 to 1967. He was a White House aide from 1969 to 1970 and a member of the Wisconsin State Senate from 1973 to 1979. Rep. Petri was a delegate at the Republican State Conventions from 1973 to present. He was an unsuccessful candidate for election to the United States Senate in 1974. He was elected as a Republican to the Ninety-sixth Congress, by special election, to fill the vacancy caused by the death of United States Representative William A. Steiger, and reelected to the seventeen succeeding Congresses (April 3, 1979-2014). He was not a candidate for reelection to the One Hundred Fourteenth Congress in 2014.

Hon. Jim Slattery, Former Member of Congress and IRG Board Member James Charles Slattery is a former Representative from Kansas, born in Good Intent, Kansas on August 4, 1948. He attended the Netherlands School of International Business and Economics in 1969 and earned a B.S. from Washburn University in 1970. He earned his J.D. from Washburn University Law School in 1974. He was elected to the Kansas House of Representatives and served from 1972 to 1978. He was elected as a Democrat to the Ninety-eighth and to the five

succeeding Congresses (January 3, 1983-January 3, 1995) and was not a

candidate for reelection in 1994, but was an unsuccessful candidate for election for Governor of Kansas.

Hon. John Tanner, Former Member of Congress and IRG Board Member
John S. Tanner was a Representative from Tennessee, born in Halls, Tennessee on
September 22, 1944. He graduated with a B.S. from the University of Tennessee,
Knoxville, in 1966 and earned his J.D. from the University of Tennessee,
Knoxville in 1968. He served in the United States Navy from 1968 until 1972 and
was in the Tennessee Army National Guard from 1974 until 2000. He was a
private practice lawyer and member of the Tennessee State House of
Representatives from 1976 to 1986. He was elected as a Democrat to the One
Hundred First and to the 10 succeeding Congresses (January 3, 1989-January 3,
2011) and was not a candidate for reelection to the One Hundred Twelfth
Congress in 2010.

#### **Location**:

Charlie Palmer Steakhouse 101 Constitution Ave. N.W. Washington, D.C. 20001 +1 (202) 547-8100

#### 1:30 PM DEPART FOR CAPITOL HILL

#### 2:00 PM DISCUSSION WITH HOUSE FOREIGN AFFAIRS COMMITTEE STAFF

The delegation will meet with staff from the House Committee on Foreign Affairs' Subcommittee on the Middle East and North Africa. The group will discuss the role of Congress in U.S. foreign policy, and delegates will have an opportunity to discuss relations between the U.S. and the Tunisia.

#### **Location:**

Rayburn House Office Building Rm 2255 45 Independence Ave. S.W. Washington, D.C. 20515

#### 3:15 PM PUBLIC HEARINGS TO ADVANCE PARTY GOALS

Committee staff representing both the majority and minority parties will delve into how public hearings are used to engage civil society, develop legislation and conduct oversight. The staff will provide a practical overview of how public hearings are managed, from the initial organization of the hearing (choosing a topic, setting a time, inviting witnesses); through staff preparation (memos, statements, suggested questions); to the actual operation of the hearing (member statements, witness statements, questions and answers, webcasting and press relations). In addition, the staff members may discuss congressional field hearings

that allow members to visit districts that are significantly affected by particular legislation.

Amy Shuart, Majority Staff, House Committee on Ways and Means Morna Miller, Minority Staff, House Committee on Ways and Means

## Location:

Capitol Visitor Center Congressional Meeting Room - South CVC 217 First St NE, Washington, D.C. 20515

### 4:15 PM DEPART FOR THE AMERICAN ACADEMY OF DIPLOMACY

## 4:45 PM MEETING WITH AMBASSADOR RONALD E. NEUMANN, SECURITY GOVERNANCE INITIATIVE

The delegation will meet with Ambassador Ronald E. Neumann, head of the Security Governance Initiative (SGI) for Tunisia. SGI is a joint endeavor, mandated by the White House, between the United States and six African partners that offers a comprehensive approach to improving security sector governance and capacity to address threats. In Tunisia, the SGI delegation is working to identify areas for US government assistance in the areas of border management; policies and procedures related to police and community engagement; and integrity in criminal justice and anti-radicalization. SGI has a budget of \$10 million per country per year.

Ambassador Neumann is an American diplomat who served as the United States Ambassador to Afghanistan (2005–2007), Bahrain (2001–2004) and Algeria (1994–1997). He is currently President of the American Academy of Diplomacy, which comprises a group of former senior ambassadors and leaders in foreign policy who represent a unique wealth of talent -- practitioners who have dealt with the toughest of real world issues -- dedicated to the core mission of strengthening American diplomacy.

#### **Location:**

American Academy of Diplomacy 1200 18th Street N.W. Suite 902 Washington, D.C. 20036

5:45 PM DEPART TO HOTEL

#### 6:00 PM FREE TIME

## TUESDAY, FEBRUARY 23

Meetings with the Executive Branch and Private Sector in Washington, D.C.

**NOTE:** Please remember to bring your passports; passports will be required to enter the White House Complex and the U.S. Department of State.

## 8:30 AM BUILDING

## MEET IN HOTEL LOBBY TO DEPART TO EISENHOWER EXECUTIVE OFFICE

#### 9:30 AM MEETING WITH THE NATIONAL SECURITY COUNCIL STAFF

The National Security Council (NSC) is the President's principal forum for considering national security and foreign policy matters with his senior national security advisors and cabinet officials. Since its inception, the Council's function has been to advise and assist the President on national security and foreign policy. The delegation will be able to ask questions about the role of the NSC and its staff in analyzing and distributing information from executive agencies, balancing foreign policy priorities, and interacting with Congress, as well as to discuss issues in Tunisia.

Eric Pelofsky, Senior Director for North Africa and Yemen Megan Doherty, Director for North Africa

#### **Location**:

Eisenhower Executive Office Building 1650 Pennsylvania Ave N.W. Washington, D.C. 20502

#### 10:30 AM DEPART FOR NDI

## 11:00 AM ENGAGING THE PRIVATE SECTOR IN ECONOMIC DEVELOPMENT

Engaging with the private sector is a crucial part of legislators' work, since fostering economic development requires understanding the environment for businesses, large and small. In this discussion, the delegation will meet with a representative from a major U.S. business group, as well with an expert on international trade associations, to discuss the relationship between legislatures and the private sector.

Ambassador Don Teitelbaum, Senior Fellow, U.S. Chamber of Commerce The U.S. Chamber of Commerce is the world's largest business organization, representing the interests of more than 3 million businesses of all sizes, sectors, and regions. The Chamber's members range from small, family-owned shops and local chambers to leading industry associations and large corporations. The Chamber acts as their voice in Washington, D.C..

Gregory Simpson, Director of Congressional and Government Relations, Center for International Private Enterprise

The Center for International Private Enterprise (CIPE) is a not-for-profit organization that works to strengthen democracy around the globe through private enterprise and market-oriented reform. Through providing technical expertise, building capacity for business associations and chambers of commerce, and helping to strengthen private sector advocacy, CIPE has been at the forefront of key reform initiatives in countries around the world.

## **Location:**

National Democratic Institute 8th Floor Board Room 455 Massachusetts Ave. N.W. Washington, D.C. 20001

## 12:00 PM LUNCHEON DISCUSSION: DEVELOPING MULTI-PARTY CONSENSUS ON LEGISLATION WITH THE BIPARTISAN POLICY CENTER

The Bipartisan Policy Center (BPC) drives principled solutions through rigorous analysis, reasoned negotiation, and respectful dialogue. Founded in 2007 by former Senate Majority Leaders Howard Baker, Tom Daschle, Bob Dole and George Mitchell, BPC combines politically-balanced policymaking with strong, proactive advocacy and outreach. As the only Washington, D.C.-based think tank that actively promotes bipartisanship, BPC works to address the key challenges facing the nation. BPC's policy solutions are the product of informed deliberations by former elected and appointed officials, business and labor leaders, and academics and advocates who represent both ends of the political spectrum. BPC is currently focused on health, energy, national and homeland security, the economy, housing, immigration, infrastructure, and governance.

John Fortier, Director of the Democracy Project, Bipartisan Policy Center

### **Location:**

National Democratic Institute 8th Floor Board Room 455 Massachusetts Ave. N.W. Washington, D.C. 20001

#### 1:15 PM DEPARTURE FOR U.S. DEPARTMENT OF STATE

## 2:00 PM U.S. DEPARTMENT OF STATE AND THE UNITED STATES AGENCY FOR INTERNATIONAL

#### **DEVELOPMENT ROUNDTABLE**

The U.S. Department of State is the executive department responsible for international relations of the U.S., equivalent to the foreign ministries of other countries. The delegation will meet with a diverse group of U.S. Department of State and United States Agency for International Development (USAID) officials to discuss the role of the executive agencies in formulating and enacting U.S. foreign policy, with a particular focus on the Middle East and North Africa.

### **Location:**

U.S. Department of State 320 21st St. N.W. Washington, D.C. 20451

## 3:30 PM MEETING WITH ASSISTANT SECRETARY OF STATE ANNE PATTERSON

Ambassador Anne Patterson is a career diplomat, who currently serves as Assistant Secretary of State for Near Eastern Affairs. Ambassador Patterson served as United States Ambassador to Egypt (2011-2013) and as Ambassador to Pakistan (2007-2010). In 2008, Ambassador Patterson was promoted to the rank of Career Ambassador, the highest rank in the Foreign Service. She has been awarded the Secretary of State's Distinguished Service Award twice, in 2008 and 2010, the Ryan Crocker Award for Expeditionary Diplomacy in 2010, and was named one of Foreign Policy magazine's Top 100 Global Thinkers in 2011.

#### 4:30 PM DEPART FOR HOTEL

Delegates will return to their hotel in advance of the Ambassador's Reception.

#### 6:15 PM MEET IN THE HOTEL LOBBY

### 6:30 PM DEPART FOR AMBASSADOR'S RESIDENCE

## 7:00 PM DINNER AT THE RESIDENCE OF H.E. FAYÇAL GOUIA, AMBASSADOR OF TUNISIA TO

#### THE UNITED STATES

Ambassador Gouia will host dinner for the delegation and members of the IRG Board. Ambassador Gouia began serving as Tunisia's Ambassador to the U.S. in May 2015. This is his second posting to the Tunisian Embassy in Washington. His first assignment began in 1995 as Cultural and Press Counselor, then Economic and Commercial Counselor in 1997 and finally as the Deputy Chief of Mission in 1999. He returned to Tunis in 2001 to head the Americas Department in the Ministry of Foreign Affairs. Ambassador Gouia received his first

ambassadorial assignment beginning in 2006 in Jakarta, Indonesia. In January 2014, he was named Secretary of State for Foreign Affairs. He held that job until being named Ambassador of Tunisia to Washington.

The delegation will be joined at the dinner by members of the IRG board and their spouses, as well as NDI staff members.

## **Location:**

Ambassador Gouia Residence 5131 Broad Branch Road N.W. Washington, D.C. 20008

9:00 PM DEPART FOR HOTEL

## WEDNESDAY, FEBRUARY 24

Meetings on Capitol Hill, Washington, D.C.

#### 8:45 AM MEET IN HOTEL LOBBY TO DEPART FOR CAPITOL HILL

## 9:00 AM DEPART FOR CAPITOL HILL

#### 10:00 AM OBSERVATION OF PUBLIC HEARING

Subject to committee room space constraints and the Congressional schedule, participants will view a public hearing of the U.S. Congress. As meeting room size can be limiting, there is the possibility the observation will be by video feed, although the organizers will make every attempt for the delegation to view in person. Interpretation will be limited to "whisper interpretation" for this session.

#### Location:

Rayburn House Office Building B-318 45 Independence Ave. S.W. Washington, D.C. 20515

# 11:00 AM WOMEN'S LEADERSHIP IN THE U.S. CONGRESS: MEETING WITH REP. DIANE BLACK

A member of Congress from the Congressional Caucus for Women's Issues (CCWI) will discuss efforts to promote women's economic, health, legal, and educational interests. The Caucus, comprised of the women members of the House of Representatives, is both a legislative resource on women's issues and an advocate of those issues. Bipartisanship is a key component of both the Caucus' strength and success. Democratic and Republican Congresswomen are committed to improving the lives of women and families and, through their participation in the Women's Caucus, put their partisan differences aside to do so. The session will also provide an opportunity to explore the evolving issues in women's political participation, as well as the impact of social media and technology in expanding political participation.

First elected to Congress in 2010, Rep. Black represents Tennessee's 6th Congressional District, which includes 19 counties in middle Tennessee. She serves on the House Ways and Means Committee. In the 113th Congress, Black was selected to chair the Ways and Means Education and Family Benefits Tax Reform

Working

Group.

Rep. Black is also a member of the House Budget Committee, and a co-author of the 2014 Path to Prosperity budget, which balances the federal budget within ten years, reduces federal spending by \$4.6 trillion, saves Medicare for future generations and promotes private sector economic growth.

## **Location:**

Longworth House Office Building

Room 1131

9 Independence Ave SE

Washington, D.C. 20515

12:00 PM TO CAFETERIA

12:15 PM LUNCH

1:15 PM TO MEETING ROOM

1:30 PM WORKSHOP ON CONGRESSIONAL COMMUNICATIONS: BALANCING PERSONAL MESSAGES AND THE PARTY LINE, PUTTING OUT FIRES, AND MANAGING CRISES

Communications directors and press secretaries are at the "frontlines" of what can be a battleground between Congress and the press. It is their responsibility to help shape the image of individual members, promote the party line, and when scandal breaks, to get out in front of the story. Two communications directors will conduct a workshop for participants, posing hypothetical scenarios based on their own real world experience and challenging participants to devise responsive strategies.

Lawrence Kluttz, Communications Director, Rep. David Price (D-NC) Dan Rubin, Communications Director, Rep. Jim McDermott (D-WA)

#### Location

Longworth House Office Building

Room 1540-A

9 Independence Ave SE

Washington, D.C. 20515

3:30 PM VISIT TO THE LIBRARY OF CONGRESS

## 4:15 PM CONGRESS

SERVING THE PUBLIC: CONSTITUENT SERVICE IN THE UNITED STATES

While public trust in the U.S. Congress as an institution may be at a historic low point, as is the case with many legislatures worldwide, confidence ratings in individual Congressmen continue to be relatively high. The seeming contradiction

over how Congress can have approval ratings in the low double digits, but incumbent reelection rates that are routinely over 90 percent (and rising), can partly be explained by the importance that many members place on constituent services. In this session, The Chair of HDP will share his approach to representation as public service.

## Rep. Peter Roskam (R-IL), HDP Chair

Representative Peter Roskam is the U.S. Representative for the Sixth District of Illinois. He sits on the House Ways and Means Committee and is co-chair of the Republican Israel Caucus. Representative Roskam also leads a bipartisan working group dedicated to making the U.S.-South Korea Free Trade Agreement a reality. In 1993, Rep. Roskam was elected to the Illinois House of Representatives, where he served for six years. In 2000, he was appointed to the Illinois Senate and served in the leadership as the Republican Whip and Floor Leader. He earned his undergraduate degree from the University of Illinois and his law degree from IIT Chicago-Kent College of Law. He took a hiatus from his legal studies to teach high school history and government in the U.S. Virgin Islands. Following law school, Rep. Roskam worked for Congressmen Tom Delay and Henry Hyde.

## **Location:**

Rayburn House Office Building Room 2246 45 Independence Ave. S.W. Washington, D.C. 20515

## 5:00 PM THE HOUSE DEMOCRACY PARTNERSHIP AND PEER TO PEER PARLIAMENTARY EXCHANGE

Since 2005, the House Democracy Partnership (HDP) has supported and strengthened democratic institutions with partner legislatures in 16 countries. HDP uses peer-to-peer cooperation to build technical expertise in partner legislatures that will enhance accountability, transparency, legislative independence, access to information, and government oversight. Tunisia has participated in HDP programs as an observer.

Rep. David Price (D-North Carolina), Co-Chairman, House Democracy Partnership; Ranking Democratic Member, Subcommittee on Homeland Security, Committee on Appropriations

David Price represents North Carolina's Fourth District. He serves as the co-chair of the House Democracy Partnership. He received his undergraduate degree at UNC-Chapel Hill and went on to Yale University to earn a Bachelor of Divinity and Ph.D. in Political Science. Before he began serving in Congress in 1987, Price was a professor of Political Science and Public Policy at Duke University. He is the author of four books on Congress and the American political system.

## **Location:**

Rayburn House Office Building Room 2108 45 Independence Ave. S.W. Washington, D.C. 20515

6:00 PM DEPART FOR NDI

6:30 PM DINNER HOSTED BY LES CAMPBELL, NDI SENIOR ASSOCIATE AND DIRECTOR FOR THE MIDDLE EAST AND NORTH AFRICA

NDI will host a working dinner with the delegation to prepare for the following day's public event.

#### THURSDAY, FEBRUARY 25

Public Event; Additional Meetings in Washington, D.C.

#### 7:50 AM DEPART HOTEL FOR CAPITOL HILL

#### 8:30 AM U.S. CAPITOL TOUR

The delegation will be led on a short tour of the U.S. Capitol by Hon. Nancy Johnson.

## **Location:**

South Door of the Capitol (Drop off at Garfield Circle) United States Capitol Building 1st Street, SE

#### 10:00 AM DEPART FOR NDI

#### 10:30 AM ENGAGING CIVIL SOCIETY IN THE LEGISLATIVE PROCESS

Civil society can play a valuable role in providing research support for policy development, communicating and amplifying party messages, and lending credibility, especially in instances when the legislature has limited capacity. In this session, leading civil society representatives and experts will discuss their firsthand experience of how strategic collaboration with civil society can amplify legislative goals.

John Wonderlich, Sunlight Foundation Nada Zohdy, Global Integrity Abhinav Bahl and Tinatin Ninua, Open Government Partnership

#### **Location:**

National Democratic Institute 8th Floor Board Room 455 Massachusetts Ave. N.W. Washington, D.C. 20001

#### 12:00 PM LUNCH

#### **Location:**

National Democratic Institute, 2nd Floor 455 Massachusetts Ave. N.W. Washington, D.C. 20001

#### 1:00 PM FINAL PREPARATIONS FOR PUBLIC EVENT

#### 2:00 PM PUBLIC EVENT: "TUNISIA: DELIVERING ON DEMOCRACY"

Members of the delegation will participate in a public panel discussion about the evolving nature of Tunisian politics, as well as the challenges and opportunities they face in trying to meet citizen expectations and address issues of youth employment and engagement. Les Campbell, Senior Associate and Regional Director of MENA Programs, NDI, will join as a discussant, and the panel will be moderated by Stephen McInerney, Executive Director, Project on Middle East Democracy (POMED).

Stephen McInerney previously served as POMED's Advocacy Director from 2007 to 2010. He has extensive experience in the Middle East and North Africa, including graduate studies of Middle Eastern politics, history, and the Arabic language at the American University of Beirut and the American University in Cairo. He has spoken on Middle East affairs with numerous media outlets including BBC, MSNBC, Al Jazeera, and CBS News. His writing on Middle East affairs and U.S. policy has been published by Foreign Affairs, The Daily Star, The New Republic, Foreign Policy, and The Washington Post. He received a Master's degree from Stanford University.

### **Location:**

National Democratic Institute 8th Floor Board Room 455 Massachusetts Ave., N.W. Washington, D.C. 20001

#### 4:00 PM NEW RULES OF ENGAGEMENT: HOW ICTS ARE CHANGING OUTREACH

As the prominent role of social media (including Twitter and Facebook) has vividly illustrated, information and communications technologies (ICTs) are transforming the relationship between governments and citizens. In addition to facilitating certain types of political mobilization, ICTs can empower people and strengthen democratic practices by providing citizens with greater access to information, by enabling improved citizen monitoring of political processes, and by providing more direct methods for citizens to express policy preferences inbetween elections.

However, ICTs also pose a range of challenges. For instance, ICTs can increase the demand for greater "direct democracy" and amplify "single issue" politics. They can also indirectly undermine democratic intermediary institutions, such as parliaments, which have traditionally had stronger incentives to make the difficult policy trade-offs needed to govern effectively. The session will include officials from the State Department to discuss the profound implications that developments

in ICTs have for democracy and the repercussions for parliaments worldwide.

Frank Finver, Senior Advisor, Bureau of Near Eastern Affairs Moira Whelan, Deputy Assistant Secretary for Digital Strategy

## **Location:**

National Democratic Institute 8th Floor Board Room 455 Massachusetts Ave., N.W. Washington, D.C. 20001

## 5:00 PM DISCUSSION WITH TUNISIAN-AMERICAN YOUNG PROFESSIONALS

The delegation will have an informal gathering with members of the Tunisian American Young Professionals (TAYP), a Washington, D.C.-based non-profit organization. TAYP strives to increase the effectiveness of economic relationships and investments between the U.S. and Tunisia.

6:00 PM DEPART FOR HOTEL

EVENING PARTICIPANTS DROPPED AT LOCATION OF THEIR CHOICE

### FRIDAY, FEBRUARY 26

Visit to the Maryland General Assembly in Annapolis, Maryland

**NOTE:** Please remember to bring your passports. Identification is required to enter the Maryland State House.

#### 8:15 AM MEET IN HOTEL LOBBY

## 8:30 AM DEPART FOR ANNAPOLIS, MARYLAND

Members of the delegation will depart for Annapolis Maryland. The drive will take approximately one hour.

## **Location**:

Maryland State House 100 State Circle Annapolis, Maryland

## 10:00 AM DISCUSSION ABOUT MARYLAND LEGISLATIVE PROCESS

Members of the delegation will receive an overview of the Maryland General Assembly and the state's legislative process.

Karl Aro, Executive Director, Department of Legislative Services

The Maryland General Assembly meets in Annapolis each year for 90 days to act on more than 2300 bills including the State's annual budget. The General Assembly has 47 Senators and 141 Delegates elected from 47 districts.

The Department of Legislative Services (DLS) is one of the oldest legislative staff agencies in the nation providing nonpartisan professional services for the State legislature and the people of Maryland. The department, which maintains its principal offices in the Legislative Services Building in Annapolis, performs its functions through four divisions: the Office of the Executive Director (OED), the Office of Policy Analysis (OPA), the Office of Information Systems (OIS), and the Office of Legislative Audits (OLA).

As the central professional staffing agency for the General Assembly, DLS employs more than 350 people who provide legal, fiscal, committee, research, reference, auditing, administrative, and technological support to the members of the legislature and its committees. The department's mission is to facilitate the legislative process by providing the members of the General Assembly with the

highest quality of staff support. This requires that the department establish and maintain high performance standards for its staff, as well as create an organizational culture that promotes adaptability to the changing needs and priorities of the General Assembly.

## **Location**:

Department of Legislative Services Building Joint Hearing Room, First Floor 90 State Circle

#### 11:00 AM VIEW LEGISLATIVE SESSION

## 11:30 AM TOUR THE HISTORIC ROOMS AND CHAMBERS OF THE MARYLAND STATE HOUSE

The Maryland State House is the oldest state capitol still in continuous legislative use and is the only state house to have served as the nation's capitol. The Continental Congress met in the Old Senate Chamber from November 26, 1783, to August 13, 1784. During that time, George Washington came before Congress to resign his commission as commander-in-chief of the Continental Army and the Treaty of Paris was ratified, marking the official end of the Revolutionary War.

The State House is where the Maryland General Assembly convenes for three months each year, and the elected leadership of the state — the governor, lieutenant governor, speaker of the House of Delegates and president of the Senate — all have their offices there.

#### 12:00 PM MEETING WITH MARYLAND STATE SENATOR JAMES ROSAPEPE

Delegates will meet with State Senator Jim Rosapepe to discuss constituent services. Participants will be able to speak with State Senator Rosapepe about the critical role of outreach to citizens, how he uses technology to reach younger constituents, and how he engages marginalized citizens in the political process.

Senator Jim Rosapepe, District 21, Prince George's and Anne Arundel Counties

#### 12:30 PM LUNCH

#### 1:30 PM CULTURAL EVENT

Delegates will have the option to visit a local Mosque in Annapolis or visit downtown Annapolis for sightseeing.

Masjid Al-Ansaar Mosque 15 Old Solomon Island Road Annapolis, MD 21401

#### 2:00 PM VISIT TO CONSTITUENCY OFFICE OF SENATOR BARBARA MIKULSKI

Delegates will visit the constituency office of Sen. Barbara Mikulski and speak with the constituent services staff. Local offices play a critical role in outreach to citizens, both in regard to use of technology and in engaging marginalized citizens in the political process.

Justin H. Hayes, Director, Constituency Office of U.S. Senator Barbara A. Mikulski

#### **Location:**

Senator Mikulski Constituency Office 60 West St #202 Annapolis, MD 21401 (410) 263-1805

#### 4:00 PM CLOSING DISCUSSION AND EVALUATION

Delegates will make farewell remarks and ask final questions before the program comes to a close. Participants are encouraged to share their thoughts on the week-long seminar and ideas for future programming and cooperation, as well as complete evaluation forms.

## 5:00 PM RETURN TO WASHINGTON

#### EVENING FREE

## SATURDAY, FEBRUARY 27

Free time; Departure

#### MORNING FREE

2:15 PM MEET IN HOTEL LOBBY TO DEPART FOR AIRPORT

2:30 PM DELEGATES DEPART TO WASHINGTON DULLES INTERNATIONAL AIRPORT

Delegates will be provided with transportation from the hotel to the airport, which is approximately 40 minutes away. To accommodate check-in and security procedures associated with international travel, each participant will need to arrive between two and a half to three hours before their scheduled flight departure.

### 6:05 PM DELEGATES' FLIGHT DEPARTS FROM WASHINGTON

Departing Washington Dulles Airport Lufthansa Flight 419
Arrive at Frankfurt Airport on Saturday, February 28 at 7:55 AM local time
Transfer in Frankfurt Airport to Flight 1322
Depart on Flight 1322 at 9:50 AM
Arrive in Tunis on Saturday, February 28 at 12:15 PM

(END OF PROGRAM)